

MAIDEN EDITION



Workplaces that feel right

CULTURE | CREDIBILITY | TRUST

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In a world shaped by economic uncertainty and rapid technological disruption, the rules of work are being rewritten. As Artificial Intelligence transforms industries and roles, organizations must strike a new balance between innovation and trust, technology and people.

India stands at the center of this shift. Backed by strong economic momentum, a thriving digital ecosystem and a powerful demographic advantage, it remains one of the fastest-growing major economies. Yet, beneath this progress lies a critical challenge.

Workforce participation continues to lag global benchmarks, with a significant portion of the working-age population outside formal employment. The gender gap remains stark and evolving workforce expectations around flexibility, security and growth are reshaping how people engage with work.

At the same time, automation and AI are redefining skill demands, widening the gap between opportunity and employability.

This is where the future of work is being decided.

Today's professionals are actively seeking organizations that offer more than just compensation they value flexibility, meaningful growth, inclusive cultures, and a sense of purpose. In response, a new breed of organizations is emerging.

These forward-looking workplaces are redesigning how work gets done prioritizing well-being, enabling continuous learning, and fostering trust-led cultures. They are not just adapting to change; they are defining it.

India's Most Trusted Workplace 2026–2027

AET recognizes these trailblazer organizations that are building resilient, future-ready workplaces where people don't just work, but thrive. Because the future belongs to those who put people at the heart of progress.

Moulded in **Alignment**

This unique initiative has been shaped by insights gleaned from an industry-wide consumer study conducted by Coherent Market Insights, with brands appraised on the following parameters.

With an In-Depth Research



Key pillars of **Evaluation**

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1. Employee First Mindset: Putting people at the heart of every decision.
2. Transparent Leadership: Open communication and ethical governance.
3. Culture of Inclusion & Belonging: Diversity, equity, and a genuine sense of belonging.
4. Well-being & Work-Life Harmony: Supporting mental, emotional, and physical health.
5. Learning & Growth Opportunities: Continuous upskilling and career progression pathways.
6. Recognition & Fair Rewards: Merit-driven appreciation and equitable compensation.
7. Purpose-Driven Organization: Aligning business goals with meaningful impact

WHO SHOULD PARTICIPATE

Organizations accross industries, including

- BFSI (Banking, Financial Services & Insurance)
- Technology & ITES (Information Technology Enabled Services)
- Manufacturing
- FMCG(Fast Moving Consumer Goods) & Retail
- Healthcare & Wellness
- E-Commerce
- Real Estate
- Consumer Services
- Various Others



WHAT SETS THIS INITIATIVE APART

- Data-driven evaluation methodology.
- Insights from industry-wide research & workforce sentiment analysis.
- Recognition by a distinguished panel of HR leaders & industry experts.
- A prestigious platform to showcase organizational excellence.



The Celebration



The winners of Most Trusted Workplace 2026 will be honored at an exclusive awards ceremony, bringing together industry leaders, HR visionaries, and change-makers.



This event will spotlight organizations that are redefining workplace excellence and setting new standards for trust in the modern era.

About AET Summit

AET Summit is dedicated to enabling meaningful dialogue, knowledge exchange, and recognition across industries. Through its platforms and initiatives, it empowers organizations to embrace innovation, strengthen leadership, and create lasting impact.



BE PART OF THE TRUST REVOLUTION

Join us in recognizing and celebrating organizations that are building workplaces where people don't just work—they thrive.



Media Coverage



Lets Discuss!!

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